



# Course catalogue

Courses taught in English

2021-2022

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Before starting your course selection, please note the following points:

- France, like all European Union member states, is using the ECTS grading system, the *European Credit Transfer and Accumulation System*. Credits are called **ECTS** credits.

- As a general rule, **for French students:**

1 term	30 ECTS
2 terms (Full Academic Year)	60 ECTS

- As an exchange student, you are allowed to take as many ECTS as you wish/term (no minimum, no maximum), depending on your home university requirements.**
- As an exchange student, you have access to all courses at the FGES, regardless the field or the academic year.
- /!\ Important:** from September 2021, all Bachelor's courses will be taught on the main Campus Vauban, **and all Master's courses will be taught in a new building, EuraTechnologies. Don't forget to take it into account while making your course selection!**

**Euratechnologies - Address:** Place de Saintignon, 165 Avenue de Bretagne, 59000 Lille.

**Transport Campus Vauban - EuraTechnologies:** 30 minutes by walking, 15 minutes by common transportation, 12 minutes by bike.

- If you are French speaker and wish to enroll courses in French language, please visit our [Website](#) to find the list of courses taught in French.
- Lectures** (*Cours Magistraux* in French) are courses taught in amphitheaters and **Tutorials** (*Travaux Dirigés – TD –* in French) are seminars (courses taught in smaller groups).

Fall Term 2021

Undergraduate Courses  
(Bachelor Level)

# International Economics & Business

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Comparative Analysis of Business Laws (French-English)	2	-	18	18
Excel for Data Basis	2	-	24	24
Financial Accounting	2	4	8	12
Introduction to Business	2	16	8	24
Introduction to Debating	2	-	18	18
Introduction to Macroeconomics	4	18	12	30
Management of Creativity and Innovation	2	6	6	12
Money Banking and Finance	2	12	6	18
Press Review	2	-	12	12
Statistics	3	-	18	18
Understanding the World of Work	2	-	18	18

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Business Communication Skills 1	2	-	36	36
Comparative Business Law	2	-	18	18
Creative Writing	2	-	18	18
International Economics	5	12	18	30
Introduction to Anglosaxon Accounting	2	-	12	12
Mathematics Applied to Economy	3	-	18	18
Mode & Design	2	-	18	18
Racism and Race Relations in America Through Literature	2	-	18	18
Statistics	3	-	18	18

## 3rd Year

	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Number of hours/semester</b>
Business Strategy	4	24	-	24
Corporate Finance	4	24	-	24
Digital Marketing	3	24	-	24
Globalization and International Markets	5	30	-	30
Introduction to Social Economy	4	12	6	18
Leadership and Interpersonal Skills	4	24	-	24
Logistics & E-logistics	4	24	-	24

# Economics & Finance

## 1st Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Democracy in Asia	2	18	-	18
English (Anglais)	4	-	18	18
Global Geopolitical Risk and Business Decision-making	2	18	-	18

## 2nd Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Africa and the 21st Century : Ressources, Governance, Stability and Growth	2	18	-	18
Corporate Social Responsibility	4	-	18	18
Explaining the Rise of Japan	2	18	-	18
International Economics	5	12	18	30
Japan: Work and Gender	2	18	-	18
The Challenges of ICT's: Privacy, Democracy, Truth	2	18	-	18

## 3rd Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Risk Theory	2	20	-	20
Japan : Work and Gender	2	18	-	18
The Challenges of ICT's: Privacy, Democracy, Truth	2	18	-	18

# Business Administration

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English (Anglais)	4	-	18	18

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Japan: Work and Gender	2	-	18	18
The Challenges of ICT's: Privacy, Democracy, Truth	2	-	18	18

## 3<sup>rd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English	4	-	18	18
Innovation Management	2	-	12	12
Introduction to Social Economy	3	12	6	18

# Accounting

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English (Anglais)	4	-	18	18

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Introduction to Anglosaxon Accounting	2	18	-	18

## 3<sup>rd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English	4	-	18	18



Fall Term 2021

Graduate Courses  
(Master Level)

# International Management

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Business Strategy	5	30	-	30
Corporate Finance	5	30	-	30
Intercultural Communication	4	30	-	30
International Marketing	3	18	-	18
Management Accounting	4	30	-	30
Personal Development	2	18	-	18
Social Enterprise & Entrepreneurship	4	30	-	30

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Business Game (Purchase)	3	24	-	24
Doing Business in France	3	18	-	18
International Human Resources Management	3	24	-	24
International Negotiation	3	24	-	24
International Purchasing	3	18	-	18
Invited Lectures	2	16	-	16
Law Contracts	4	37	-	37
Project Management	3	24	-	24
Research Methods	3	18	-	18
Topic in Business	3	18	-	18
Trade Financing	2	18	-	18

# Corporate Finance & Financial Markets

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English	2	20	-	20
Risk Management	3	20	-	20

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Cryptocurrencies, Ecosystems and ICOs	2	10	-	10
Ethics & Finance	2	20	-	20
Financial Markets and Investment Decisions	5	30	-	30
International Finance	3	25	-	25
International Negotiation	2	20	-	20

# Accounting

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Communication for Financial Professionals	2	15	-	15

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Negotiation	2	-	20	20
International Financial Accounting	2	20	-	20

# Spring Term 2022

## Undergraduate Courses (Bachelor Level)

# International Economics & Business

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Debating - News & Current Affairs	2	-	18	18
Financial Accounting	2	-	18	18
Information Systems	2	8	10	18
Introduction to Human Resources	2	-	18	18
Introduction to Marketing	2	-	12	12
Management and Motivation	2	24	-	24
Management of organizations	2	?	?	?
Positive Leadership	2	10	5	15
Recruitment	2	-	36	36
Statistics	3	-	18	18

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Art - Creation Workshop	2	-	18	18
Business Communication Skills 2	2	-	36	36
Business Plan	2	6	12	18
Chants du Monde (choral)	2	-	18	18
Conflict Management	2	-	12	12
Macroeconomics	3	-	18	18
Mathematics Applied to Economy	3	-	18	18
Microeconomics	3	12	-	12
Negotiations	2	-	12	12
Statistics	3	-	18	18
Time Value of Money	2	12	6	18

## 3<sup>rd</sup> Year

	<b>ECTS</b>	<b>Lectures</b>	<b>Tutorials</b>	<b>Number of hours/semester</b>
Advanced Strategic Management & Case Studies	5	24	12	36
Elements of Econometrics and use of R	3	36	12	48
Entrepreneurship	5	24	-	24
International Business Game (150€ Fee)	2	21	-	21
Invited lectures	1	8	-	8
Marketing Strategy and Planning	5	36	12	48
Risk Theory	5	18	-	18

# Economics & Finance

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Conflicts, mediation : a Peace Studies Approach	2	18	-	18
English (Anglais)	4	-	18	18
Rwanda, Libya, Syria -The Responsibility to Protect: When to Intervene?	2	18	-	18

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English 2 (Anglais)	4	-	18	18
From Mao to Xi : Charting the Future of China	2	18	-	18
Introduction to Crowdfunding	2	-	18	18
Introduction to Intercultural Management	2	-	14	14
The Rise of Populist Parties and Personalities : the Liberal Order at Risk	2	18	-	18

## 3<sup>rd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Examining the Behavior of U.S. Foreign Policy: Contending Theories of International Relations	2	18	-	18
Forecasting the 21 <sup>st</sup> Century: Politics, Business, Technology, Development, Environment and Conflict	2	18	-	18
Investment Appraisal (Collaborative Online International Learning)	3	10	10	20

# Business Administration

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English (Anglais)	4	-	18	18

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English 2 (Anglais)	4	-	18	18
International Economics	5	12	18	30
Introduction to Crowdfunding	2	-	18	18

## 3<sup>rd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English	4	-	18	18



# Accounting

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English (Anglais)	4	-	18	18
Introduction to Organizational Behavior	3	-	24	24

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English 2 (Anglais)	4	-	18	18
International Economics	5	12	18	30
International Business Game (150 € Fee)	2	18	12	30

## 3<sup>rd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
English	4	-	18	18
Invited Lectures (more information in August/September)	2	18	-	18

Spring Term 2022

Graduate Courses  
(Master Level)

# International Management

## 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
CSR and Integrated Reporting	2	12	-	12
Economic Development	3	20	-	20
Global Economics	3	20	-	20
Intermediate Excel	3	20	-	20
International Financial Reporting	3	20	-	20
Macroeconomics (with international finance)	5	30	-	30
Supply Chain Management	3	24	-	24

## 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Corporate Social Responsibility	3	18	-	18
International Business Development	3	24	-	24
Invited Lectures	2	20	-	20
Leadership & Organizational Behavior	3	18	-	18
Logistics- Custom	3	18	-	18
Strategic Partnership	2	12	-	12
Supply Chain Management 2 (Quality Management)	4	30	-	30

## Corporate Finance & Financial Markets

### 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
BMC : Bloomberg Market Concepts	2	12	-	12
CSR and Integrated Reporting	2	12	-	12
Derivative Markets	4	30	-	30

### 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Advanced Corporate Finance	4	30	-	30
Private Equity and Financing Innovation	3	30	-	30

## Business Management

### 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Invited Lectures	2	-	8	8

### 2<sup>nd</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Invited Lectures	2	-	8	8

## Accounting

### 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Negotiation	2	-	20	20

### 2<sup>nd</sup> Year

*No courses are taught in English.*

## Management Control and auditing (new in 2021)

### 1<sup>st</sup> Year

	ECTS	Lectures	Tutorials	Number of hours/semester
Business English	2	-	20	20

# Spring & Fall Terms 21 - 22

## Courses Dedicated to Exchange Students



## Reading Programme – Minimum level of B2+ in oral and written English

	ECTS
<p><b>Method &amp; Content:</b> You will study a variety of business topics via selected articles from renowned sources such as the Economist and The Guardian which form the prescribed reading programmes the French Bachelor’s students are assessed on in their end of semester exams. You will tutor those students, accompany them in the preparation and practice of a summary and analysis of the articles as well as providing valuable feedback to help them in their final written or oral exams.</p> <p><b>Assessment:</b> You will be evaluated on your level of participation in addition to a short report (6 – 10 pages) in English which is to be submitted at the end of the course. The aim of the report is to provide your feedback on the Reading Programme, what you personally learned from an intercultural perspective as well as giving a detailed evaluation of the individual students and recommendations.</p>	2



## Programa de Radio (Económico, cultural) – For natives only

	ECTS
<p><b>¿A quién se dirige?</b> : A alumnos hispanófonos que quieran preparar con uno o varios grupos un programa de radio con alumnos francófonos de la FGES en Licence Internationale 2 (Segundo curso) LI2.</p> <p><b>Método:</b> Eminentemente práctico y en equipo. El alumno hispano se convierte en tutor del grupo.</p> <p>Contenido: cada grupo definirá un sujeto (económico, social o cultural) para su programa de radio, sujetos relacionados con el país de origen de cada estudiante. Ejemplos: “El turismo español y su importancia en la economía del país” “Los grandes retos de América latina ” ...etc. Es imprescindible presentar el tema y después organizar un coloquio.</p> <p><b>Evaluación:</b></p> <p>Oral: Presentación del programa de radio con los estudiantes franceses (participación en el coloquio).</p> <p>Escrito: Un informe por parte del estudiante extranjero.</p>	2



## Aktualität in Deutschland: Fernsehnachrichten – To be confirmed

	ECTS
<p>Dieses Programm richtet sich auch an deutschsprachige Studierende, die mit einer oder mehreren Gruppen eine Nachrichtensendung mit französischsprachigen Studierenden der FGES in Licence International 2 (zweites Jahr) LI2 vorbereiten möchten. Die Themen basieren auf aktuellen Anlässen und können folgende Themen umfassen: Bildung, Gesundheit, Wirtschaft, Politik, Kultur, Soziales (Neue Trends am Arbeitsplatz, Die Europäische Union, Globalisierung und internationale Wirtschaft...).</p> <p>Der deutsche Student wird der Tutor der Gruppe. Ziel ist es, Input zu diesen Themen zu liefern, Texte auszuwählen, um eine Pressemappe mit verwandten Artikeln zusammenzustellen, kulturelle Referenzen und Vokabeln zu erklären und Diskussionen und Debatten mit kleinen Gruppen zu gewährleisten. Gemeinsam mit den Studierenden von LI2 legen sie die Themen für ihr Nachrichtenprogramm fest.</p> <p><b>Mündlich:</b> Präsentation des Nachrichtenprogramms mit den französischen Studenten in Form eines Videos</p> <p><b>Schriftlich:</b> Die Artikel sollten dem Tutor zur Validierung und Überprüfung übergeben werden. Ein kurzer Bericht, der die Auswahl der Themen begründet und der die Nachrichten auswertet, sollte ebenfalls übergeben werden.</p>	2





## Home University Poster

	ECTS
You will create a poster to present your university. This poster will be used during promotional events about exchange programs and international mobility.	1



## Home University Presentation

	ECTS
The presentation is in French (or mostly in French) and the aim is to present your home country and university to French students considering studies abroad.	2



## French Language Courses

	ECTS
2 hours/week. A placement test is organized at the beginning of the term (more information in the Welcome Kit for International Exchange Students)	3